



Colour Analysis Methods



Celebrating
naturalBEAUTY

colour analysis methods

How colour analysis that is based on colour theory works (the basics):

Colours have 3 main properties that can be measured and make it possible to organize them into groups. These are:

1. Hue – how much yellow or blue the colour contains.
2. Value – how much white or black has been mixed into the colour.
3. Chroma – how pure or muted the colour is (how much grey it contains)

There are different methods of colour analysis out there. These include:

Tonal Colour Analysis Model (6 categories)

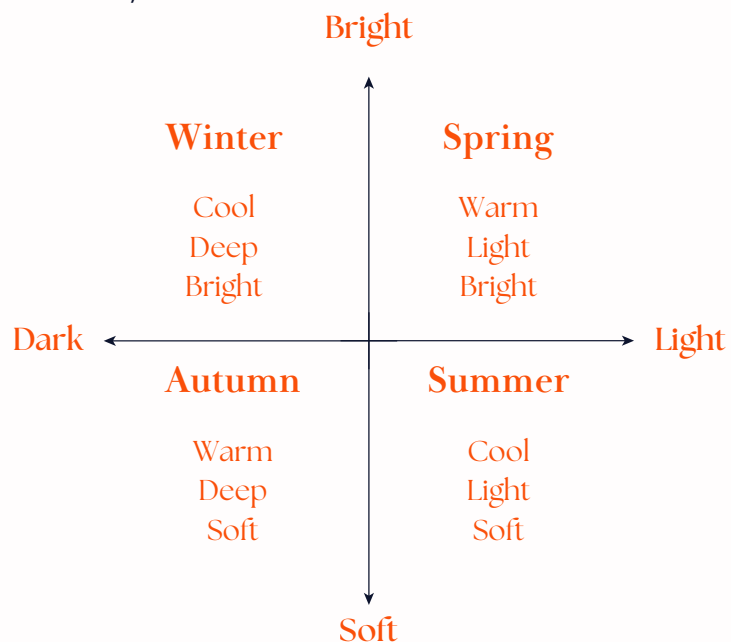
This method places you in a group based on your dominant colour characteristics. So you can be in one of the following tonal families: Light, Deep, Warm, Cool, Bright or Soft/Muted.

Seasonal Colour Analysis Models (4, 12 or 16 categories)

These models place you in one of four, twelve or sixteen categories based on a combination of your strongest colour properties.

The seasons are Autumn, Spring, Winter and Summer.

For most 12-category models, each of these seasons are broken down even further as you can see in the graph on the right.



my method

After having done a lot of research on the different methods of colour analysis and trialling their levels of effectiveness on friends, family and my earliest trial-clients, I've concluded that my favourite method of colour analysis is the SciArt 12-tonal system due to its unmatched accuracy and reliability compared to other methods. The SciArt method is based on the Munsell Colour System, which is an art system developed by master painter Albert Henry Munsell in the late 1800's.

I use the more basic methods (outlined on the previous page) of tonal analysis and 4-seasonal analysis only when the need arises. Not every person on planet earth can fit into any one system of colour analysis; no, not even into the mighty Sci-Art 12-tonal system! Humanity is far too diverse.

I am highly trained in the nuances of colour as a result of countless hours of personal study driven by a pure fascination by colour and its effects on our complexion. My husband once told me (endearingly) that he had never realised how much of a nerd I was until he witnessed me voluntarily purchase a \$300 university textbook on the Munsell Colour System to read in my free time (this is a highly technical textbook discussing colour theory and its application in fine and applied art practices).

My approach is highly customized. The drapes that I use have been hand-picked by me from fabric stores and second-hand clothing stores because I wasn't completely happy with the accuracy of the professional drapes that you can buy online for a small fortune. My drapes have been carefully calibrated and categorised into the 12 tones by me to accurately reflect the principles found in the Munsell Colour System. They are truly one of my proudest possessions.

Using the SciArt method, I locate your unique combination of properties on the colour-sphere that is made up of the following three tonal scales:

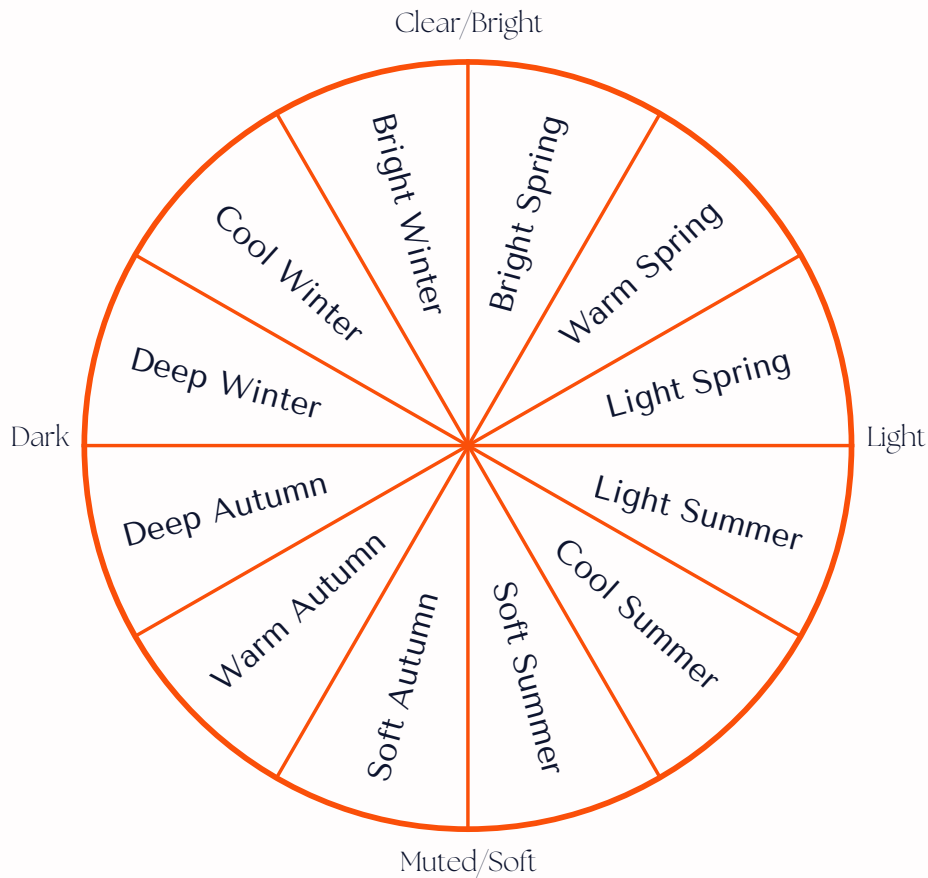
Warm _____ Cool

Light _____ Deep

Clear _____ Muted

my method

I then determine your location on the 12-tonal colour analysis wheel:



You may sit smack-dab in the middle of a colour category, or you might sit quite close to a neighboring season (for instance, your home season might be Light Summer but you sit really quite close to that Light Spring line), meaning I would customize your fabric swatch to also include some of the neighboring season's colours that looked best on you during the session.

Don't worry if you have no idea what I'm talking about; I will explain it all to you in an easy-to-understand way when you get here! You can rest assured that I will make it my aim to showcase your natural beauty in a way you might never have seen before, and I will empower you to recreate those results over and over once you've left the session and return to your daily life. Come and see!